



FIPP Management Board
as at 27 March 2019

Chairman

Ralph Büchi, CEO, Ringier Axel Springer Switzerland AG, Switzerland & Chief Operating Officer, Ringier Group, Switzerland & Chairman of the Supervisory Board, Axel Springer SE, Germany

Treasurer

Erwin Fidelis Reisch, President & CEO, Alfons W. Gentner Verlag GmbH & Co. KG, Germany

President & CEO,

James Hewes, President & CEO, FIPP - the network for global media, UK

Directors

Kaisa Ala-Laurila, CEO, A-lehdet Oy, Finland

Srinivasan Balasubramanian, Managing Director, Ananda Vikatan Publishers Private Limited, India

Natasha Christie-Miller, Divisional CEO, Ascential, Ascential, UK

Enrique Micheli, Executive Director, Asociación Argentina de Editores de Revistas (AAER), Argentina

Yolanda Ausín Castañeda, General Manager, Asociación de Revistas de Información (ARI), Spain

Julia Raphaely, CEO, Associated Media Publishing, South Africa

Jan Bayer, Member of the Executive Board & President News Media, Axel Springer SE, Germany

Andrew Moultrie, Director of Consumer Products, Publishing and Web Properties, UK, BBC Studios Distribution Limited, UK.

Helen O'Donnell, Head of Development, TalentWorks, BBC Studios Distribution Limited, UK

Alfred Heintze, COO, Burda International Holding GmbH, Germany

Wu Shangzhi, President, China Periodicals Association (CPA), China

Jonathan Wright, Global Managing Director, Dow Jones and Director of News Corp's VCCircle, Hong Kong, China

Pierre Lamunière, President & Chairman, Edipresse Group, Switzerland

Aaron Asadi, Chief Operations Officer, Future Publishing Ltd, UK

Rolf Heinz, President & CEO Prisma Media, President G+J International Europe, Groupe Prisma Média, France

Marcelo Burman, President & CEO, Grupo Cerca, Costa Rica

Rupert Heseltine, Executive Chairman, Haymarket Media Group, UK

Victor Shkulev, Chairman of the Board, Hearst Shkulev Group, Russia

Simon Horne, SVP, Managing Director Asia Pacific and Russia, Hearst UK, UK

Jim Sullivan, President, IDG International Publishing Services, IDG Communications, USA

Tom Bureau, CEO, Immediate Media Co, UK

François Coruzzi, CEO ELLE International & CEO Lagardère Global Advertising (LGA), Lagardère Active France

Stephen M. Lacy, Executive Chairman, Meredith Corporation, USA

Carlo Luigi Mandelli, Chairman and CEO Mondadori International Business, Mondadori International Business S.R.L, Italy

Linda Thomas Brooks, President and CEO, MPA - The Association of Magazine Media, USA

Yulia Petrossian Boyle, Senior Vice President, International Media, National Geographic Partners, USA

Barry McIlheney, CEO, Professional Publishers Association (PPA), UK

Enrique Iglesias Montejo, CEO, RBA Revistas, Spain

Dietmar Otti, CEO TV, Publishing & Operations, Red Bull Media House GmbH, Austria

Nicola Murphy, Founder & CEO, The River Group, UK

Lisa Gokongwei-Cheng, President, Summit Media, Philippines

Aroon Purie, Chairman & Editor-in-Chief, The India Today Group (ITG), India

Ruud van den Berg, Senior Vice President Magazines, Merchants and Office (MM&O), UPM Communication Papers, UPM GmbH, Germany

Stephan Scherzer, Chief Executive Officer, VDZ - Verband Deutscher Zeitschriftenverleger e.V., Germany

Sunshik Min, Chairman and CEO, YBM, Republic of Korea

Company secretary

Helen Bland, Company Secretary, FIPP - the network for global media, UK

Kaisa Ala-Laurila
CEO, A-lehdet Oy, Finland

Kaisa Ala-Laurila started her career in A-lehdet Oy in 2016 as snior vice president with profit and loss (P&L) responsibility of A-lehdet's business unit covering the majority of the company brands. She was nominated CEO of A-lehdet on 7 August 2017.

She is a Board member of the e-com business Finnish Design Shop, health business Oma Terveys and health e-com business Hyvinvoinnin Tavaratalo, all three being a part of the A-lehdet Group.

Before A-lehdet Group Kaisa worked for several years as president of Sanoma Lifestyle with P&L responsibility of Sanoma's magazine business unit.

Before this she had a career as content and marketing director at MTV Media & Radio Nova, the biggest commercial radio channel in Finland. Her previous positions include several positions in different media companies.

Kaisa earned an Executive MBA at the Helsinki School of Economics Executive Education (2006-2008) and is a Master of Arts graduate of the University of Tampere (Finnish language, journalism and speech communication).

She is a solid media professional with strong business acumen and has a strong digital mindset to find new business opportunities and has a passion for great people leadership.

Aaron Asadi
Chief Operations Officer, Future, UK

Aaron has worked in specialist media publishing for 15 years across a range of sectors and formats. In 2006 he joined Imagine Publishing from Highbury Entertainment and helped the company enjoy great success with bookazines in the technology, craft, history and science categories.

As Publishing Director, Aaron managed the entire content portfolio at Imagine, including prestigious titles such as How It Works, Retro Gamer, Digital Photographer and All About History.

In 2016, Aaron joined Future plc following its acquisition of Imagine. Initially charged with managing the print portfolio, overseeing the development of all titles including T3, Guitarist and Digital Camera.

Most recently, Aaron was made COO at Future, charged with responsibilities spanning commercial operations, cross-platform content delivery and newstrade management.

Yolanda Ausín Castañeda
General Manager, Asociación de Revistas de Información (ARI), Spain

Yolanda Ausín, born in Burgos, Spain, has a BA in Political Science and Sociology and an MBA from IE Business School.

She began her career in the marketing department at Johnson & Johnson, then she worked for Sanitas, Bupa Group, and Vodafone, where she held the position of Marketing Director until 1999 when participating in the launch as VP General Manager of the TV channel Cosmopolitan TV.

Moreover, in the field of media she became Vice President of Country Management of Discovery Networks for Spain and Portugal and in November 2007 was appointed Telemadrid Managing Director.

She is a speaker on courses and seminars about Media and collaborates with institutions such as IE, IESE, or UEM. She is a member of the Spanish Academy of Television as well as the International TV Academy and has been a member of the Jury at the International Emmys for several years.

She is also a woman committed to equal opportunities and diversity promotion in business and society and is an active member of IWF, International Women Forum and Anima.

Since September 2011 Yolanda is General Manager of Asociación de Revistas de Información (ARI), the Spanish Magazine Association. She is a member of the European Magazine Media Association's (EMMA) Board of Directors and is the Chairman of EMMA's Editorial and Advertising Committee.

Srinivasan Balasubramanian
Managing Director, Ananda Vikatan Publishers Private Limited, India

Srinivasan Balasubramanian is the Managing Director of the 91 year old Vikatan Group. He joined his family business as a third generation entrepreneur in 1990, when the Vikatan Group was a print-only magazine publisher with its flagship weekly Ananda Vikatan widely respected but growth challenging.

He has been responsible for Vikatan's diversification to magazines in multiple genres, expanded head-on into the internet publishing space in 1997, going paid-for in 2005, embracing social in 2010 and having an app presence since 2011. In 1998, he ventured into TV production expanding the scope of production to five languages and building up a library of more than 8,000 hours of content. He also nurtured Vikatan into book publishing, having published more than 1,000 books and sold millions.

26 years on, today, Srini oversees a truly diversified media house with 12 magazine titles in Tamil boasting of a combined sale of more than 50 million copies annually, selling more than half a million books every year, reaching 7.5 million monthly uniques on the web, expect to be viewed over 5 billion minutes on YouTube in 2017, interacting with over 15 million followers on social media.

He envisions Vikatan to reach double digital revenues every year from 2018 in order to be a truly independent digital media company by 2021.

Jan Bayer
President BILD and WELT Group, Axel Springer SE, Germany

Jan Bayer, born in 1970, read media studies and law, as well as business administration in Hanover and Madison, Wisconsin. He began his career in 1995 as a trainee at the Süddeutsche Zeitung in Munich. He worked there from 1996–1999 in advertising sales. Following a stint as Publishing Manager of the Volksstimme in Magdeburg, he returned to the Süddeutsche Zeitung in 2002 as Head of Controlling, becoming Publishing Manager in 2004.

In 2006 he became the Head of the Executive Office for Newspapers at Axel Springer SE, where he became Publishing Director of the Hamburg Regional Newspaper Group from 2007 and Chairman of the management board of the WELT GROUP / BERLINER MORGENPOST / HAMBURGER ABENDBLATT from 2008.

Jan Bayer is a member of the Axel Springer SE Executive Board since January 2012.
Key mandates in supervisory bodies (as of: March 2017)

Ralph Büchi
Chairman of the Supervisory Board, Axel Springer SE, Germany
Chief Operating Officer, Ringier Group, Switzerland |
CEO, Ringier Axel Springer Switzerland AG, Switzerland |

Ralph Büchi acts as Chairman of the Supervisory Board of the Berlin-based media group Axel Springer SE. He is also Chief Operating Officer (COO) and member of the Executive Board of the Swiss Ringier Group since June 2017. In combination with this function, Ralph acts as CEO of Ringier Axel Springer Switzerland AG, the Swiss joint venture between Ringier and Axel Springer in Switzerland.

With a masters degree in economics from the University of Zurich in Switzerland, Ralph began his career in 1981 as a business journalist at Handelszeitung, Zurich, Switzerland's leading business newspaper. In 1985 Ralph was appointed CEO of the Handelszeitung publishing group. In 1992 Ralph became, together with two partners, majority shareholder of the mother company Handelszeitung publishing group.

Following the sale of the Handelszeitung group to Axel Springer AG, Berlin, in 1999, Ralph became CEO of the Swiss daughter company of Axel Springer AG, Berlin. From 2008 until May 2017, Ralph held the office of President of Axel Springer International. His various activities during that time included helping to establish and serving on the Supervisory Board of the European edition of POLITICO. From 2012 to 2014, he was also a member of the Executive Board of Axel Springer SE, Germany.

Other activities of Ralph include Chairman of the Supervisory Board of Awin AG (Berlin), Member of the Supervisory Board of SeLogger.com (Paris), Member of the Supervisory Board of Kienbaum AG, Switzerland and Chairman of Carwale.com, Mumbai. He was President of the European Business Press Association (EBP) from 2003 until 2007. From 1994 to 1998, he was President of the Swiss Chapter of the International Advertising Association (IAA).

In 2008 Ralph was awarded as "Media Manager of the Year" by the Swiss magazine *Schweizer Journalist*.

Ralph has been a member of the FIPP Management Board since 2008.

Ralph is married, with three adult children.

Tom Bureau
CEO, Immediate Media Co, UK

Tom has more than 15 years' experience of running cross-media, digital content, ecommerce and technology platform companies.

After starting his career in sales and marketing, then focusing on the nascent digital space, he was involved in a number of start-ups. Tom was co-founder and CEO of digital start-up Silicon Media Group, backed by a number of blue chip venture funds.

On its successful acquisition by CNET Networks in 2002, Tom led the expansion of CNET's multi-brand business in the UK and across Europe, creating a highly profitable digital pure play. After a period of consulting with various private equity funds, Tom joined media-tech platform business Magicalia as CEO in 2008, working with Exponent Private Equity.

Tom co-founded Immediate Media Co in November 2011. The company was formed by merging Magicalia's digital technology platform with BBC Magazines, home to some of the UK's leading magazine media brands, including the Radio Times.

In the last five years Immediate has thrived under Tom's leadership.

Bucking the trend in the sector, Immediate has consistently grown revenues organically and through M&A activity, with EBITDA growth of 100% since 2011. Tom's strategic focus on leveraging Immediate's world-class content through the creation of an agile technology platform has allowed Immediate to take advantage of new business opportunities in the special interest markets it serves. TV shopping, ecommerce and digital marketplaces are just a few of the successful new platforms through which Immediate is driving growth.

Immediate has won over 100 industry awards in the last five years and now employs over 1,300 people in London, Bristol, Redditch, Camberley, Manchester and internationally. Immediate was acquired by Hubert Burda Media in January 2017.

Marcelo Burman
President & CEO, Grupo Cerca, Costa Rica

Marcelo Burman has a BA and a Public Accountant graduate degree from the University of Buenos Aires, Argentina. He works in the publishing industry since 1994, first 9 years in Argentina, and the last 15 in Central America. From 2000 to 2002 he was President of the Argentinian Technical and Specialized Press Association.

In 2004, after having worked for a Central American magazine publisher, he decided to found the company he presides and where he is the CEO too: Grupo Cerca. The headquarters are located in Costa Rica and it has offices in Panama, Nicaragua, Honduras, El Salvador, Guatemala and Dominican Republic. They develop 5 B2B titles for different market segments like general business ("Mercados & Tendencias" magazine), construction ("Construir" Magazine), technology ("IT Now" magazine, with syndicated content from IDG), agribusiness ("Productor Agropecuario" magazine) and architecture & design... this last one is a license from Editoriale Domus from Italy. In 2013 the company launched local editions in 6 countries of "HOLA" Magazine, with a license from the Spanish publishing company.

The company also has a Custom Publishing Division, where magazines or books for companies are made. And they organize activities and events related to the markets and products developed.

He was also founder and past president of ACER (Costa Rican Magazine Publishers Association). Since 2012 he is member of the Management Board of the FIPP (worldwide association of magazine media). As a speaker, he participated on five FIPP Ibero-American Magazine Media Conference (Madrid 2001, México 2004, Sao Paulo 2006, San José 2012, Sao Paulo 2014), three FIPP International B2B Conference (Barcelona 2004; London 2006 and New York 2008) and in the Fipp World Congress in Rome (2013). He has also participated in several events and seminars through Central America.

Marcelo is also active in several Jewish institutions, in Costa Rica and in the Latin-American area. And he leads some initiatives like the Good Deeds Day in the region. Finally, he is also member of the Entrepreneurs Organization (EO) Board in Costa Rica (where he served as President for the term 2016-2017), the local branch of the global organization that brings together more than 12,000 entrepreneurs worldwide. Now is also part of the regional council for Latin-America.

Magazines represented for advertising sales include: *Vanidades; Cosmopolitan; BuenHogar; Tu; Tv y Novelas; Maxim; Men 's Health; Women 's Health; National Geographic; and Selecciones.*

The company also has a Custom Publishing Division, where magazines or books for companies are made. And they organise activities and events related to the markets and products developed.

Natasha Christie-Miller
Divisional CEO, Ascential, UK

Natasha Christie-Miller leads the digital intelligence brands Glenigan, Groundsure, Planet Retail/Retail Net Group, DeHavilland and world-class content and events brands Retail Week and World Retail Congress. She is building these core, high growth products in scale industries delivering high value intelligence and connections for our powerful, professional audiences.

She started her career in sales and led the commercial teams on consumer brands such as Elle, Red and the Emap parenting portfolio before taking on the role of Publishing Director of Drapers, the fashion industry bible at Emap B2B in 2005. She then became Managing Director for the Retail portfolio in 2007. Natasha was appointed CEO of EMAP in 2010 and Divisional CEO at Ascential Plc in 2015.

François Coruzzi
CEO, ELLE International Media Licences & Lagardère Global Advertising (LGA),
Lagardère Active, France

François Coruzzi started his career in the media industry in 1990 and spent the last 27 years in the International Department of Hachette Filipacchi Medias / Lagardère Active, in the management of the Group's international operations.

Between 1996 and 2001, François was President for Latin America, in charge of Argentina, Brazil, Mexico and Chile and based in Buenos Aires.

During his career, he participated in the launch of 31 ELLE and 19 ELLE DECORATION International editions

Today, as CEO ELLE International Media Licences, he is the Head of the International Magazine Publishing Division and responsible for the brand management, syndication, international production, licensing and new market development.

He is also CEO of Lagardère Global Advertising, the Lagardère International Advertising Sales Network.

Lagardère Active, owner of *ELLE* and *ELLE Decoration* brands, partners:

- with Hearst Group, publishing 17 editions of *ELLE* and 12 editions of *ELLE Decoration*
- with Burda, Aller, Ringier and 18 other partners, publishing 28 editions of *ELLE* and 12 editions of *ELLE Decoration*

The *ELLE* network today includes 46 international editions and the *ELLE Decoration* network includes 25 international editions.

Lisa Gokongwei-Cheng
President, Summit Media, Philippines

Lisa Gokongwei-Cheng is founder and president of Summit Media which is the leading magazine publisher in the Philippines. Summit publishes more than 20 magazines, including the local editions of *Cosmopolitan*, *Good Housekeeping*, *Men's Health*, *Women's Health*, and *FHM*. Summit is also a leading player in the online space and outside-of-home space.

Lisa is married to Berck Cheng and has two sons.

She has an MS in Journalism from Columbia University.

Rolf Heinz
President & CEO Prisma Media, President G+J International Europe, Groupe Prisma Média, France

Rolf Heinz has been President of G+J International Europe since april 2013 and President & CEO of Prisma Media in Paris since October 2009.

He was CEO of G+J/Mondadori in Milan from 2005-2009. He has been with Gruner+Jahr since 2000, initially as Project and Country Manager, International Magazine Division in Paris, then International Division Director in Paris until 2004 and EVP International Division Hambourg 2004-2005.

Rolf began his career as International Trainee and Media Marketing Manager at Bauer Verlag (1995-97), then Commercial Manager at Jahreszeiten Verlag (1997-98) and also International Project Manager at Bertelsmann Arvato (1998-2000).

He was educated at the Universities of Freiburg and Hamburg in German and Sussex in the UK.

Alfred Heintze
COO, Burda International Holding GmbH

After a university education in economics Alfred Heintze started his career in the early 90ties at the **Axel Springer Publishing Group** in Hamburg holding the function of Director for Export and Distribution for nearly 10 years.

From 1999 onwards Alfred served **Distripress** and after having been Vice president and President he was appointed Chairman of the Emerging Markets Committee

From 2006 until 2015 he continued his career at **Bauer Media Group** being responsible for Eastern Europe and Asia as Managing Director and for Eastern Europe , Asia and Australia as CEO before he moved to the international B2B sector at the **Forum Media Group**.

2016 Alfred became Chief Operating Officer (COO) of **Burda International Holding GmbH**.

Rupert Heseltine
Executive Chairman, Haymarket Media Group, UK

Rupert Heseltine began his publishing career in Australia in 1989, working for Peter Isaacson Publications. On his return to the UK he joined Maxwell Business Communications.

In 1994, Rupert joined Haymarket, first working on BBC Gardeners' World Live, then going on to *Car Hi-Fi* in the consumer magazines division. He followed the title to Wilmington where he went on to work with *Wine & Spirit International* before returning to Haymarket for the launch of *SkySports*.

He worked on the launch of *Revolution*, then became advertising director for *PRWeek*. He was one of the launch team for the US edition of the title, spending a year and a half in New York before returning to the UK as associate publisher of the newly acquired *Gramophone*.

Rupert was appointed publisher of *What Hi-Fi? Sound & Vision* and oversaw the launch of the *Daily Telegraph's Your Money* magazine.

In 2001, he became a director of Haymarket Group, the shareholders' company chaired by Lord Heseltine, and joined the boards of Haymarket Magazines and Haymarket Business.

In 2004, he was appointed deputy chairman of Haymarket Exhibitions. In 2005 he was made deputy chairman of Haymarket Group. He was appointed to the Management Board of FIPP in 2009.

In recent years Rupert's primary focus has been the development of the Indian business and Haymarket's digital presence.

James Hewes
President & CEO, FIPP - the network for global media, UK

James Hewes was appointed President and CEO of FIPP on 1 September 2017. He has been a director of the FIPP Management Board since October 2015 and has been involved with FIPP since 2004 when he was working in the international publishing industry for BBC Worldwide.

More recently he has been interim CEO for The Art Newspaper and lead consultant with his own business focused on project management for the media industry.

Beginning his career at Barclays Bank as a business consultant, James worked across BBC Worldwide and BBC Magazines from 2001 to 2012 building a track record of success in marketing, digital and print publishing, events and international business development. He was the launch publisher of olive magazine, and grew BBC Magazines' licensing portfolio from eight to 55 editions including 20 editions of Top Gear Magazine.

James was also a key member of the team that sold BBC Magazines to private equity in November 2011 for £120m. He subsequently became publishing director for Top Gear, Good Food, Easy Cook and Lonely Planet Magazine, responsible for the brands across print and mobile applications as well as a director of the BBC Haymarket Exhibitions joint venture.

As publishing director of Dubai-based Gulf News Publishing until 2016, he had responsibility for more than 30 product areas including digital across mobile, websites and apps, live events, magazines, books, newspaper supplements, content marketing and contract publishing. He launched new brands across digital, live events and print including www.gntech.ae and Citizen K Arabia and the launch of the group's first consumer title in Arabic – wheels Arabic.

About FIPP

FIPP - the network for global media, represents content-rich companies or individuals involved in the creation, publishing or sharing of quality content to audiences of interest. FIPP exists to help its members develop better strategies and build better businesses by identifying and communicating emerging trends, sharing knowledge, and improving skills, worldwide.

FIPP has more than 500 member companies, which includes 30 national associations, more than 350 media owners and more than 80 service providers to the industry and associated organisations, in more than 60 countries, all of whom use FIPP to find new business partners and gather information on potential markets. FIPP represents more than 5,000 titles, which include almost all of the world's leading magazine media brands. Whether you are a media owner or service provider to the industry, or an association, FIPP membership is an excellent platform from which you can expand your business globally.

Simon Horne
Senior Vice President, Managing Director Asia Pacific & Russia, Hearst Magazines, UK

Simon Horne is Senior Vice President, Managing Director, Asia Pacific & Russia of Hearst Magazines, a unit of Hearst Corporation.

Simon joined The National Magazine Company, Hearst's subsidiary in the UK, in 2000 as Group Finance Director and was promoted to General Manager and Finance Director of the company in 2004.

In February 2011, Simon was promoted to SVP and CFO of Hearst Magazines International. In July 2016 Simon was promoted to General Manager of Hearst Magazines overseeing Hearst's businesses in the Russian, Asian, Pacific and Latin American regions and global licencing operations.

Previously, Simon worked for Harcourt Publishers International from 1997 to 2000 as SVP, Chief Financial Officer. Prior to that, he served as VP, International Controller at Times Mirror Inc. and spent 8 years working in the headquarters of Boehringer Mannheim, a multinational healthcare company in various finance and controlling roles.

Simon is a Fellow of the Institute of Chartered Accountants and holds a single honours degree in Economics, from Warwick University.

Enrique Iglesias Montejo
CEO, RBA Revistas, Spain

Enrique Montejo is CEO of RBA Holding. Born in Calahorra (La Rioja- Spain) in 1963, he moved to Barcelona in the early 1980's and fixed his residence there.

He got a B.A. Degree in Economics and Business Administration from the Universidad Autónoma de Barcelona.

In 1986 he joined the auditing and consultancy firm Arthur Andersen where he had the opportunity to participate in the extensive programme of training supplied by the firm locally and internationally as well as knowing different kinds of companies and systems of management. He left the firm after being Manager for two years.

In 1994, Enrique moved to Grupo Planeta where he was appointed as Financial and Organisation Manager of the International Division of the Group with direct responsibilities for all the companies of the Group in Latin America and Portugal.

In 1997 he was appointed as General Manager of the Professional and Educational Division of Grupo Planeta where he was in charge of the reorganisation and expansion of the companies included in the Division.

Finally, in 2000 he joined Grupo RBA as Vice President of the Magazines and Books Division and as General Manager of the Holding Company. In 2002, he was appointed CEO of the Group, a role which he holds at present.

Stephen M. Lacy
Chairman & CEO, Meredith Corporation, USA

Stephen M. Lacy is Chairman of the Board and CEO of Meredith Corporation (NYSE: MDP; www.meredith.com), the leading media and marketing company serving American women.

Since joining Meredith in 1998, Lacy has been instrumental in transforming Meredith into the multi-faceted company it is today. He played a leading role in the company's largest media acquisitions in its history, including the purchase of Gruner + Jahr USA in 2005. He oversaw the launch of the company's digital business and the aggressive expansion of its brand licensing activities, including a very popular line of *Better Homes and Gardens* branded home and garden products at Walmart stores nationwide. He conceived a strategy to greatly expand the capabilities of Meredith Integrated Marketing through the acquisition of cutting-edge companies in areas such as online, mobile, word-of-mouth, social and database marketing.

Lacy also introduced a series of employee health and financial wellness programs.

Pierre Lamunière
President & Chairman, Edipresse Group, Switzerland

Pierre Lamunière is Chairman of the Board and Group Publisher of Edipresse Group.

Upon completion of his graduate studies in the USA (MBA Wharton School, University of Pennsylvania), Pierre joined the Edipresse Group in 1977, later becoming the CEO in 1986.

In February 2005, he stood down from the daily operational management of the Group, and became Chairman of the Board of Directors and Group Publisher.

Pierre is a director of Lamunière SA and its subsidiary companies. Amongst several of his past and current Directorships, Pierre Lamunière was a Director of La Poste, the largest Swiss Company, from 1997 to 2002 and Chairman of the Management Board of FIPP from 2007 to 2009. From 2008 to 2016, he was a Member of the Board of the Banque Cantonale Vaudoise (BCV), one of the most important banks in French-speaking Switzerland. In June 2009 he was elected to the Board of Directors of the main Swiss publishing group, Tamedia AG.

Nikolay Malyarov
Executive Vice President, Chief Content Officer and General Counsel
PressReader, Canada

Since 2003, Nikolay Malyarov has lead the expansion of PressReader's worldwide community of publishing partners, helping them grow their audience and increase revenues, while meeting their unique business objectives.

At the forefront of pioneering publishing solutions, Nikolay was instrumental in establishing PressReader as the only global all-you-can-read digital content platform with a growing list of nearly 8,000 newspapers and magazines.

Offering multiple presentation formats that serve the needs of traditional replica readers and today's new generation of news consumers, PressReader reaches more than 500 million readers through its vast number of consumer-centric channels that include thousands of hotels, libraries, airlines, cruise ships, hospitals and cafés.

Under Nikolay's leadership, PressReader has also become the trusted technology that powers 2,000+ of the world's most prestigious brands, including The New York Times, The Globe and Mail, The Guardian and The Times.

Nikolay has authored numerous articles in prominent global industry publications on topics such as monetisation strategies, HTML5 and distribution in non-traditional markets.

As General Counsel, he is also responsible for all legal aspects of the Company's business.

Carlo Luigi Mandelli
Chairman and CEO Mondadori International Business, Mondadori International Business
S.R.L, Italy

Barry McIlheney
CEO, Professional Publishers Association (PPA), UK

Barry McIlheney is CEO of PPA, the Professional Publishers Association. Barry is a graduate of Belfast Royal Academy, Trinity College Dublin, and London's City University School of Journalism, and has been working in magazines for the last 25 years.

Following a brief spell in local newspapers, Barry started his magazine career on IPC's *Melody Maker* before being appointed Editor of Emap's flagship pop title *Smash Hits* in 1986. During his time in charge, *Smash Hits* went on to sell more than one million copies per fortnight.

In 1989, Barry became launch Editor of *Empire*, still the biggest-selling film magazine in the world. Three years later he was appointed Publishing Director of Emap's music and film titles, and in 1994 was promoted to Managing Director of Emap Metro, the company's London lifestyle division.

In 1999, Barry led the launch of *heat* magazine, and later that year moved to Paris to oversee the launch of FHM France. He returned to the UK in 2000 as Chief Executive of Emap Elan, the company's women's magazine division.

In 2003, Barry became Editor-in-Chief of Emap Consumer Media, leading the launch of *Zoo Weekly* in the UK, Australia, and South Africa. During this time, he also worked alongside Mo Mowlam MP in the bid for a new radio franchise in his native Belfast.

Barry left Emap in 2007, and since that point has been working as a writer and consultant, working for magazines and companies such as Radio Times, The Word, Bauer Consumer Media, Haymarket Network, Sport Media Group, Attic Media Network, and John Brown Media. He was recently appointed a Fellow in the Creative Arts at Queen's University Belfast, and is also a visiting lecturer in magazines at the University of Lincoln.

Barry was appointed CEO of the PPA on February 1, 2010.

He lives in North London with his wife, journalist Lola Borg, and their two teenage children. Away from work, he enjoys going to football, watching TV, reading books and magazines, seeing movies and plays, listening to music, and walking his dog.

Enrique Micheli
Executive Director, Asociación Argentina de Editores de Revistas (AAER), Argentina

Enrique Micheli is Executive Director of AAER, the Argentine Magazine Publishers Association.

After graduating from business administration in Buenos Aires (UADE), Enrique worked for ACINDAR (a steel manufacturing company) as business development manager. In 1985 he moved to California in the United States, working for Daniels Engraving (an engraving company in the San Fernando Valley), as Production Manager. In 1994, he returned to Buenos Aires.

From 1994 to 1996 Enrique was appointed General Manager of Ed & Events (Alcantara Machado), a company dedicated to organize events and congress in Sao Paulo, Brazil and some Latin American countries.

Enrique became Executive Director of AAER in 1996. He was also appointed Secretary of the Latin American Federation of Periodical Press in 2002, and Chairman of FIPP's National Association Directors Group in 2001.

Andrew Moultrie
Managing Director, Consumer Products and Publishing, BBC Worldwide, UK

Andrew Moultrie oversees a portfolio of businesses and activities for BBC Worldwide that include: DVD, EST, Merchandising, Interactive Gaming, Publishing (including Magazines, Books and Audio), Web Properties (TopGear.com, GoodFood.com), UK Marketing as well as commercial and brand management of the children's business globally.

Currently Andrew's Publishing team publish Top Gear Magazine, Good Food Magazine and the Easy Cook Series. All leading titles in their sectors.

Graduating with a commerce degree, Andrew started his career as a marketer with Nike New Zealand where he was also a 'wear test' athlete for surf, skate and snow. Andrew is still an avid surfer today.

Andrew has held a variety of sales, marketing and creative roles through an international career working with Nike, Goldman Sachs, PepsiCo International, Warner Bros. and now the BBC.

Andrew sits on the UK board of directors for BBC Worldwide, is a board director of Woodland Books and BBC Children's Character Books (a joint venture between Penguin Random House and BBC Worldwide), is a member of the Editorial Standard Groups for BBC Worldwide, the Ethical Steering Group for BBC Worldwide, the Advertising Governance Committee for the BBC and the BBC Magazines Editorial Governance Board.

Andrew is married to Caroline and a proud father of two children Eva Lily and Jack.

Nicola Murphy
Founder & CEO, The River Group, UK

Nicola Murphy is the Founder and CEO of The River Group, the UK's largest independent content agency. River specializes in content in multiple forms including video, podcasts, radio, social media and print - both newsstand and branded. River's 104 staff operate primarily out of a central London office but produce content globally in 18 countries and in 11 languages.

Before founding River in 1994, Nicki had an extensive career in marketing that involved working in magazines, and before that, in sales and marketing for six years at Procter & Gamble. She has a DBA in brand marketing, & an MBA in strategic marketing. Nicki is a big supporter of the PPA, and an active member of the CIM and the Marketing Society.

She is also a four-year director & trustee of The Katie Piper Foundation, and was previously a Media Board member of Leonard Cheshire Disability for seven years and of the Good Rock Foundation for twenty years.

Nicki is the proud mum of six children & lives in Henley on Thames with her husband Danny, who is a Director at Cap Gemini.

Helen O'Donnell

Head of Development, TalentWorks, BBC Studios Distribution, UK

Helen O'Donnell is Head of Development for TalentWorks, a new content label that identifies digital talent with whom BBC Studios can partner to develop a slate of innovative new content. The label is headed up Helen, alongside Paul Hembury, and builds on their success in creating and launching new content with premiere league digital stars including, Dan Howell, Phil Lester, Joe Sugg, Caspar Lee, DanTDM, Joe Wicks, and Sam & Nic Chapman. Helen works across all genres and platforms to develop new projects with both established and emerging digital talent. She also presents The TalentWorks podcast – an industry digital talent weekly podcast.

Dr Dietmar Otti
CEO, TV, Publishing & Operations, Red Bull Media House

As Chief Executive Officer for TV, Publishing & Operations, Dr. Dietmar Otti leads media brands spanning television, film, and book, periodical and multimedia publishing for Red Bull Media House which produces, publishes, distributes and licenses premium content in the areas of Sport & Lifestyle, Nature & Science and Tradition & Inspiration.

In addition to steering a portfolio that encompasses such assets as Servus TV, international production company Terra Mater Factual Studios, publishers Ecowing and Benevento, and The Red Bulletin magazine, he also guides the operations of key internal departments and platforms, including Legal, Human Resources, Finance, Partnerships and Facility Management.

Dietmar's successful track record in the media industry further includes senior international positions with Bauer Media Group and Axel Springer, as well as hands-on guidance of Austria's leading economic newspaper and collaborations with Russmedia and Siemens.

At Bauer Media, Dietmar was President, Western Europe and USA, developing internationalization activities through organic growth and acquisitions and steering the brand to become the radio provider with the highest audience in Europe.

In the role of Senior Vice President and COO at Axel Springer, he drove initiatives across Western, Central and Eastern Europe.

Dietmar holds a doctorate in business and a degree in economics and engineering from the Universities of Leoben in Austria.

Yulia Petrossian Boyle
Senior Vice President, International Media, National Geographic Partners, USA

Yulia Boyle is senior vice president, International Media, for National Geographic Partners' International Media group. She is in charge of strategy and management of licensing operations of magazines, books, kids' media, and other ancillary media products in local languages globally.

Yulia leads strategic business relationships with over 120 partners in 65 countries in 40 languages.

Yulia has been instrumental in rapid global expansion of the National Geographic media properties, specifically overseeing launches of NG magazines and books in Taiwan, China, Indonesia, Middle East, Eastern and Central Europe, the Baltic states and former Soviet Union. She has been successful in conceptualizing and launching new high-revenue, new-format publishing products, such as National Geographic Traveler Italy, distributed as a membership magazine to the 350,000-member base of Touring Club Italiano; and National Geographic Kids Sticker Collectible Album in Western Europe. Additionally, she secured partnerships and oversaw the launches of new editions of National Geographic magazine in Taiwan, Georgia, Latvia, Kazakhstan and Iran.

Yulia, who is fluent in English, Russian and Armenian, has a 18-year career in publishing and international business development. Before joining National Geographic, she worked for Macmillan Publishing, where she launched a joint venture with a local publishing house in Armenia, served on a World Bank project to publish English-language textbooks and expanded Macmillan's offerings in the South Caucasus and Central Asia. She also worked as a reporter for Ukraine's largest English-language newspaper, the Kyiv Post, and oversaw the rebranding and launch of a popular women's weekly magazine targeting Ukraine's growing market of professional women, as its publisher. Yulia has also launched the British Council (BC) operations in Armenia and supervised the first ever Royal Visit to Armenia in the framework of BC's cultural exchange programs.

Yulia holds a master's degree in public management with a concentration in comparative and international affairs from Indiana University, Bloomington. She has a bachelor's degree in English language and U.S./U.K. studies.

Aroon Purie
Chairman & Editor-in-Chief, The India Today Group (ITG), India

Aroon Purie is the founding Chairman & Editor-in-Chief of the India Today Group, India's most respected and diversified media conglomerate. The Group has more than 24 magazines including editions of leading international titles. Its flagship newsweekly, India Today and other Group publications are all market leaders. It also has four leading 24-hour news channels including the largest Hindi news channel, 3 radio stations, a newspaper and strong digital, mobile and social media presence.

Through its multiple media brands and platforms, the India Today Group reaches more than 225 million people every month.

An alumnus of the London School of Economics and a qualified Chartered Accountant, Aroon has served on the Board of many prestigious institutions in India and abroad. He was Chairman of FIPP (The International Federation of the Periodical Press) from 2009 to 2011 and was the first Asian to be given this honor.

A true pioneer, Aroon has been instrumental in changing the face of journalism in India and was awarded the Padma Bhushan – amongst India's highest civilian honours – by the President of India in 2001.

Julia Raphaely
CEO, Associated Media Publishing, South Africa

Julia Raphaely is a majority shareholder in Associated Media Publishing (AMP) and CEO of the group.

Associated Media Publishing currently reaches an estimated 1.2 million readers each month through its print titles and more than 8 million users through its online properties. With five prominent titles in its stable, it reaches a wide variety of women in South Africa, talking to them in their various life stages and mind-sets across multiple platforms.

As CEO of the company she is responsible for setting the overall strategic direction and creating a vision for the group, improving business results and overseeing the group's day-to-day operations.

Julia completed her Bachelor of Arts degree at the University of Cape Town in 1987, after which she studied at the AAA School of Advertising (graduating with honours). She completed a Masters Degree in Interactive Telecommunication at the University of New York in 1993.

Since joining AMP full time in August 1993, Julia has played a significant role in establishing the company as one of the largest independent publishers of glossy women's magazines in South Africa. AMP has steadily grown its reach, not only in print but now also as a multi-platform media house. Julia has not only embraced the significant challenges the print industry currently faces, but continues to transform AMP into a business that will flourish in the years to come.

Julia is a decisive and determined leader with proven commercial management and operational skills. Above all, she is a true professional and team player, focused on innovation and continually striving for a streamlined and successful business foundation. One of her biggest strengths is her ability to embrace change – a skill much needed in today's fast paced business environment.

Her experience covers a broad spectrum, including business development management, marketing, finance, digital media and sales.

Erwin Fidelis Reisch
President & CEO, Alfons W. Gentner Verlag GmbH & Co. KG, Germany

Erwin Fidelis Reisch has been President and CEO of Alfons W. Gentner Verlag GmbH & Co. KG since 1983. He holds a university degree in farm economics.

Gentner is a family owned business with a 84 year tradition and more than 40 business-to-business (B2B) magazine titles in its portfolio. Gentner is a partner in publishing and trade show joint ventures in Poland, Czech Republic, India and China.

Stephan Scherzer
Chief Executive Officer, VDZ - Verband Deutscher Zeitschriftenverleger e.V., Germany

Stephan Scherzer, born 1964, is a media executive with strong international background and 20 years of publishing experience both print and digital. He is the CEO of the VDZ, the umbrella trade organization of German Magazine Publishers, representing 400 publishers with more than 3,000 brands. Till end of 2010 he worked for IDG in San Francisco as Executive Vice President, responsible for digital strategy development, operations and management for the consumer group. He launched the IDG Mobile Hub Group in early 2010, which developed publishing and production strategies for IDG's 90 business units around the globe.

He started in the media industry as a trade magazine journalist, became editor-in-chief of Macworld in Germany. Later he was responsible for IDG's Consumer Media Group in Munich till the end of 2006. Under his leadership, the company was able to manage the shift from a print based publisher to a content driven integrated media company with a strong digital revenue stream. Stephan Scherzer has been a speaker at numerous industry events in Europe, China, Japan and the US.

The experienced mountaineer is a graduate of the Ludwig Maximilians University of Munich and has a M. A. degree in Political Science, History and Economics. He and his wife live now in Berlin with their daughter.

Victor Shkulev
President of Hearst Shkulev Publishing, Chairman of the Board Hearst Shkulev Media
and Hearst Shkulev Digital, Russia

Hearst Shkulev Group is a multi-media company which has been on the Russian market for 20 years. The total audience of its print and digital projects amounts to 90 million people. The Company has 71 regional representative offices with headquarters in Moscow.

1993 – 1997 General Director of “Komsomolskaya Pravda” newspaper.

1997 – 1998 General Director of the Publishing House “Komsomolskaya Pravda” – Group “Segodnya”.

1995 - Victor Shkulev became the partner of the French company “Hachette Filipacchi Medias” and Chairman of the Board of the Publishing House “Hachette Filipacchi Shkulev” (HFS).

2004 - 2011 President of Hachette Filipacchi Shkulev.

2011 – 2016 President of “Hearst Shkulev Media” (HSM).

Since 2003 Victor Shkulev has been a member of the Board of FIPP. And in May 2014 he was elected Vice Chairman of FIPP. He is also Vice President of the Russian Guild of Press Publishers (GIPP).

Hearst Shkulev Publishing (HSP) is the Publisher of: ELLE, ELLE-Decoration, ELLE-Girl, Marie Claire, MAXIM, Psychologies, Parents, Mercury, Departures, Vokrug Sveta monthly glossy magazines, and weeklies – Star Hit and Antenna/Telesem with Total circulation >4M copies. Total audience of HSP titles is >17M people.

Hearst Shkulev Digital (HSD) – Hearst Shkulev digital business includes: Women's Network (sites Elle.ru, WomansDay.ru, Woman.ru, Starhit.ru, MarieClaire.ru, ElleGirl.ru, Parents.ru, Psychologies.ru), Federal network of city Internet-portals [Regional Network](http://RegionalNetwork.ru), Men's Network (MaximOnline.ru, VokrugSveta.ru); mobile applications. HSD is in TOP10 leading Internet Holding in Russia with total Audience >73UVs/month and >30M PVs/day.

James Sullivan
President, IDG International Publishing Services, IDG Communications, USA

Jim Sullivan is President of IDG International Publishing Services division. He oversees international business development and global editorial operations working with 40+ partners in over 60 countries. Prior to assuming his role as President of IPS, Sullivan was Vice President of International Licensing for IDG where he managed the licensing portfolio for the company.

Sullivan has been with IDG since 1994 in a variety of financial, international development and management positions. Prior to IDG, he spent time working as an internal auditor for companies in the high tech industry.

Jim has recently been appointed to the Board of Directors at FIPP.

Sullivan graduated from the University of Massachusetts with a Bachelor of Science degree in accountancy.

Linda Thomas Brooks
President and CEO, MPA - The Association of Magazine Media, USA

Linda Thomas Brooks was named president and chief executive officer of MPA—The Association of Magazine Media in January 2016.

Before joining MPA, Linda was co-founder and president of GearDigital, a data-driven integrated agency and a subsidiary of Wilson RMS. Prior to GearDigital, she was president of Ingenuity Media at The Martin Agency, and executive director of Media & Marketing at Trilogy, a privately held business technology company. Linda also served as senior vice president for GM MediaWorks, a stand-alone agency dedicated to serving General Motors. During her decade-long tenure with General Motors, she created a new media operation; developed strategy; and created infrastructure for increasing focus on digital and emerging media.

Linda developed media and marketing strategies for many well-known brands and companies, including General Motors, GEICO, The American Cancer Society, Johnson & Johnson, Kaiser Permanente and Experian. She has served on a variety of industry boards including the American Advertising Federation, Institute for Advertising Ethics and the Audit Bureau of Circulation, now the AAM. Linda has also received numerous industry honors, including *Advertising Age* Women to Watch Award, Advertising Women of New York Impact Award for mentoring and 100 Leading Women in North American Automotive Industry.

She is passionate about viewing the media landscape through the lens of the consumer and is an ardent believer in the power of strong media brands to change the world.

**Ruud van den Berg, Senior Vice President Magazines, Merchants and Office (MM&O),
UPM Communication Papers, UPM GmbH, Germany**

Jonathan Wright

**Global Managing Director, Dow Jones and Director of News Corp's VCCircle,
Hong Kong, China**

Jonathan Wright was appointed Global Managing Director of Dow Jones and Director of News Corp's VCCircle in June 2017. He previously served as Managing Director International and Publisher of Financial News and WSJ Pro. Jonathan is responsible for defining and implementing growth strategies for The Wall Street Journal and Dow Jones around the globe and is based in Hong Kong, China.

Previously, Jonathan was Circulation Director in Europe for The Wall Street Journal, a role he held from January 2013. Jonathan first joined Dow Jones in 2010 as Advertising Sales Director for Dow Jones' Financial News.

**WU Shangzhi,
President, China Periodicals Association (CPA), China**